

# Strategic Planning

## PREPARATORY WORK FOR A STRATEGIC PLANNING PROCESS – INDIVIDUAL

### Thinking about our context:

1. What are the challenges and threats facing us as an organization in our external environment?  
(*External Environment: Conditions, entities, events, and factors surrounding an organization that influence its activities and choices, and determine its opportunities and risks*)

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2. What are the opportunities we should be taking advantage of in the environment in order to:

- a. Make us more sustainable as an organization?
- b. Help us achieve our vision?

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3. What information do you think is important to share with others in the strategic planning process?

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**Thinking about our organization:**

4. What are the important strengths of our organization?

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5. What weaknesses are preventing our organization from achieving its vision?

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6. What challenges have we failed to meet in the past two to three years and why have we failed to meet them?

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7. What challenges have we met well in the past two to three years and what helped us to meet them?

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9. What is the most important outcome that you would like to see emerging from this strategic planning process? Why do you think it is so important?

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